



## GNSI 2012 Conference Sponsorship Options

*Sponsorships are donations. Any level of sponsorship is welcome from business, private donors, schools, or other social organizations in compliance with the Guild of Natural Science Illustrators' (GNSI) mission and goal or as otherwise deemed appropriate by the National GNSI Board.*

*Sponsorships of \$200 or more will be granted a special message, or logo with a tag line, and brochure materials to accompany their name on printed registration packets and the conference website, as well as a link to the donor's website from our conference website, in addition to what is otherwise stated for their area of sponsorship. Sponsorships of \$500 - \$999 will also receive a complementary core conference registration and banquet ticket, and \$1000 or more will receive two complementary core conference registrations plus two tickets to the annual banquet.*

*For more information or to sign up as a sponsor/donor, contact Conference Chair, Kristie Bruzenak, (912) 508-1000, [kbruzena@scad.edu](mailto:kbruzena@scad.edu). If interested, please respond by Friday, June 8th, 2012. We appreciate your consideration!*

### **Welcome Packet Donor:**

- Donors provide items to be inserted in the Welcome Packet or easily distributed at sign-in for each registered participant. Inserts and donations may be coupons, freebies, samples, or other items of interest for our conference participants. **Minimum: One per registered participant each** (final estimated attendance count to be provided by July 1<sup>st</sup> or as required by donor). Donor's information may accompany items donated as prepared by the donor but should be submitted in advance for final approval by conference committee and must not exceed 8.5" x 11" folded.

### **Table Sponsor: \$50/day (or \$175 for the whole week) minimum**

- Table Sponsors receive a space during the conference in which to display informational materials, such as school or society brochures and fliers, posters or other media, product samples, or other general information or items of interest. Tables and chairs will be provided as needed. The sponsor must provide any other display items needed.

### **Presentation Sponsor: \$50 minimum (per individual presentation)**

- This sponsorship goes towards the presenter's thank-you gift or other compensations and reimbursements, or miscellaneous costs associated with the individual presentation that is being sponsored. Selection of specific presentations is first come first pick, or may be

randomly assigned. This option is ideal for those who wish to show their support for GNSI's 2011 conference, but have a minimal budget available.

- The sponsors will be publically thanked at the beginning of each presentation that has been individually selected for sponsorship and listed in a special section of the registration welcome packet given to each conference participant. *This is for presentations other than the Keynote Speakers or other special events s described in the section below.*

#### **Day Sponsor: \$350 minimum**

- Sponsors all the core conference presentations for the selected day (excluding the evening special events). The funds will be use for the room set-up costs and media/equipment rental fees, snacks and beverages for presenters and participants, or other miscellaneous expenses associated with the single day's presentations.
- The sponsors will be publically thanked at the beginning of each presentation for the day and listed in a special section of the registration welcome packet given to each conference participant, as well as posted on a sign outside each of the rooms listing the day's presentations, and acknowledged on the conference website, including a link to their own website.

#### **Conference Sponsor: \$1500 or more**

- Sponsors the entire conference. The funds will be used for printing costs of registration packets, fliers and other outreach materials, scholarships and thank-you gifts for volunteers, event facility fees, or other conference expenses.
- Acknowledgement of sponsorship will be included in special section of the registration welcome packet given to each conference participant, on printed posters or fliers announcing the conference (if sponsorship is received prior to printing), the conference webpage (including a link to their own website), and publically announced in each of the main events (Welcome speech, art exhibit, auction, annual meeting, banquet), as well as posted on a sign outside each of the rooms listing the presentations.

#### **Special Events Sponsorships**

*Unless otherwise stated, acknowledgements will be made publically at the start and conclusion of each event sponsored, printed on the 8.5"x 11" signs marking the conference events in that room or facility near the entrance and in the special section of the registration packets each participant receives and on our conference website. Donations of \$200 or more will be allowed space for a special message, or logo with a tag line, and brochure materials to accompany printed registration packets and the conference website acknowledgements, as well as a link to their website from our conference's website.*

#### **Portfolio Share Event: \$150 min**

- Funds help offset cost of catered food/beverages, and any potential room set-up or equipment fees, or other miscellaneous expenses. (Sunday 7/8, evening)

#### **Mini-Workshops: \$150 min**

- Funds help cover printed or other material costs for participants, room set-up fees or equipment rentals. (Monday 7/9 – Wednesday 7/11)

#### **Art Exhibit: \$250 min**

- Funds help cover reception catering, printed material costs for posters & labels, shipping, or other expenses associated with the Annual Art Exhibit. (Monday 7/9, evening).

**Auction (General Sponsorship): \$200 min**

- Funds help cover room set-up fees, catering expenses for finger foods, printed material costs such as for bid sheets, or other expenses associated with the auction. (Tuesday 7/10, evening)

**Auction (Goods/Services Donations): any value**

- Funds generated from the auction's sale of goods and services goes to support GNSI's education fund and general operating budget. Donors of these goods and services will be acknowledged on printed materials describing the item, such as the bid sheet of the goods or services of the silent auction, and will be verbally acknowledge when presented for bids during the live auction (when applicable). (Tuesday 7/10, evening)

**Annual Business Meeting: \$200 min**

- Funds help off-set catering fees, room set-up fees, equipment rental costs, or other expenses associated with the annual meeting. (Wednesday 7/11, mid-day/lunch)

**Annual Banquet: \$250 min**

- Funds help off-set guest performers' honorarium, room set-up fees, equipment rental costs, or other expenses associated with the annual banquet. (Wednesday 7/11, evening/dinner)

**Keynote Speaker Sponsor: \$500 min (two Keynote Speakers)**

- Funds help pay honorarium or other compensations for the keynote speakers, catered food/beverages for the participants, or room set-up and equipment rental fees. (Monday 7/9, morning).

**Field Trips: \$300 min**

- Funds help to cover transportation costs, snacks and/or meals for participants, or other miscellaneous expenses associated with all field trips. (Sunday 7/11, Thursday 7/12 – Saturday 7/14).

**Workshops: \$300 min**

- Funds help cover the instructor stipends, printed material costs, room set-up fees or equipment rental for each of the workshops. (Thursday 7/12 – Saturday 7/14).